

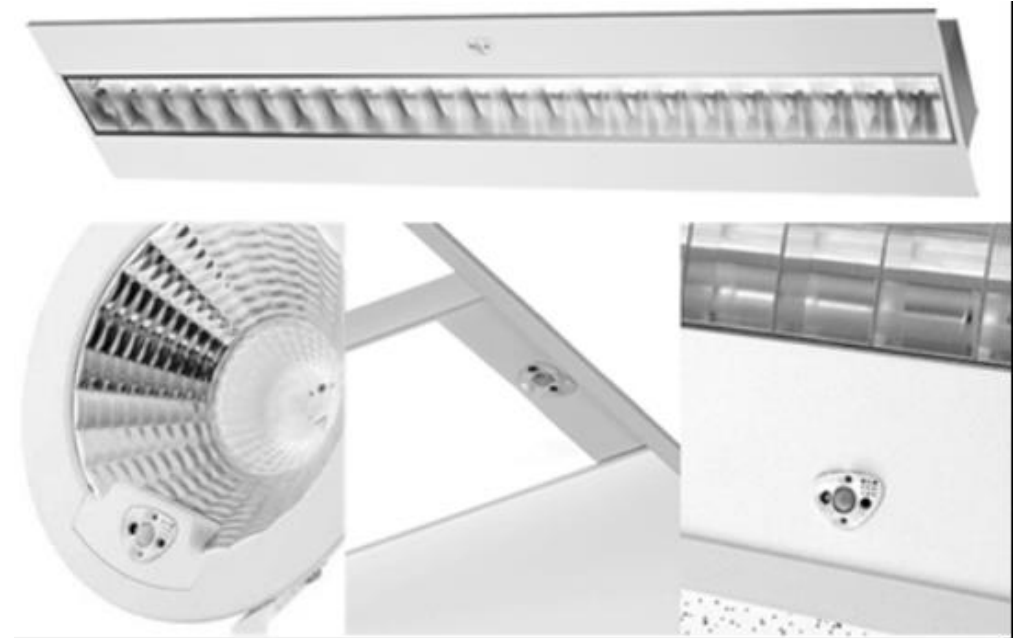


The Energy of Things

KELLY SANDERS

*IoT hype? Maybe it's time to discuss how the **Energy** of Things can work for utilities.*

- Trends & Lightfair
- Opportunities
- The Future of Programs
- What's next?



Trends - Why **EoT** Now?

Lightfair
Insights

- IoT = 50b Devices by 2020
- NEB's are drivers not EE
- Energy data from IoT = EoT
- Data is not business value
- Suppliers are still listening
- Must Stay Relevant!

LG ELECTRONICS, USA **Category Winner!**



...EoT and Services will drive opportunities for us!

Opportunities – Our Energy Contribution to IoT?

- Energy ‘Trusted Partner’
- Edge Device Performance Data
- Non-Energy Benefits
- Energy Services



...our contribution to IoT is to define the *Energy of Things*.

The Future of Programs

Packaged Energy Services

- ... like DR, DERS, Edge Asset Analytics
- Integral to Distribution

Emerging Technology Impact programs

- Upstream
- Standards – C137
- Models & Frameworks

Trusted advisor

- Consultant
- Solution Provider



What's Next?

Where to put your focus?

- Aligned support and message for performance (energy) data
- If data is king... Optimization Analytics is... *Starlord man!
- Processes and tools – get Agile
- Trusted partner to customers – for energy and NEBs
- Strategic Partnerships to deliver suite of services
- Others?



*from Guardians of the Galaxy